

Name

Vickie Zenker

Please list any service (committees, boards, etc) to MLSOK, your local association, OAR, NAR, or others within the industry.

I currently serve on the Board for OKCMAR. I currently chair OKCMAR's Community Advocacy Committee, and I am also on the Way Home Fund Trustees. In addition, I am on NAR's Business Policy committee. I have previously served on MLSOK's Research and Development Committee and the Contract and Forms Committee.

Tell us a little bit about yourself. Please include any community involvement or personal philosophy.

I have spent most of my professional life in service-oriented leadership. Prior to real estate leadership, I worked for more than two decades in the mortgage and financial industry. For the last 12 years, I have served in leadership at KW, where my passion has been helping agents build sustainable businesses and grow personally. Previously in California with KW, held a Mortgage License, and moved to Oklahoma in 2018.

My personal philosophy is centered around servant leadership. I believe success is most meaningful when we help others succeed alongside us. I am passionate about creating environments where people feel challenged, supported, equipped, and valued. One of the things I have been told throughout my career is that I bring a balance of accountability, care, and honesty, and that is something I strive to lead with daily.

Outside of business, faith, family, and community involvement are very important to me. I have served on the Board of Elders at my church, participated in multiple charitable initiatives, and served in leadership roles, including Women of Merit, the Women's Council of Realtors, UCAN, and several committees within the Oklahoma City Metropolitan Association of REALTORS. I currently serve on the OKCMAR Board of Directors and have been actively involved in education, government affairs, member services, and community-focused initiatives.

My husband and I have been married for over 25 years, and some of my greatest joys come from spending time with our daughters and grandchildren. I believe deeply in leaving things better than we found them, whether that is in business, leadership, relationships, or community.

What motivated your desire to serve on the MLSOK board?

I would be honored to serve on the MLSOK Board because I believe the MLS is one of the most important foundational pieces of our industry. Accurate information, cooperation among professionals, and forward-thinking leadership are critical to protecting both the consumer experience and the long-term health of real estate in our marketplace.

MLSOK's mission and vision strongly resonate with me, particularly the focus on cooperation and harnessing the power of data to provide real value to the community. As our industry continues to evolve, I believe there is an increasing need for leaders who can balance innovation with professionalism, while also keeping the needs of agents, brokers, and consumers at the center of decision-making.

Throughout my career, I have been passionate about helping others succeed through education, leadership, accountability, and collaboration. Prior to real estate leadership, I spent more than 20 years in the mortgage and financial industry, which gave me a strong understanding of market dynamics, compliance, systems, and the importance of reliable information. Over the past 12 years with Keller Williams and now KW Summit, I have had the opportunity to coach and support agents through changing markets, shifting industry practices, and business growth.

I believe one of the greatest strengths of our industry is cooperation, and I would be honored to help strengthen that spirit within MLSOK while contributing a perspective that is both solutions-oriented and focused on the future. My desire is to serve with integrity, thoughtful leadership, and a commitment to helping MLSOK continue to provide exceptional value and trusted resources to the real estate community.
