

Why Join Market Pro?

Step up your game with Moody's CRE Market Pro, our premium solution for commercial real estate brokers who need a deeper level of analysis. Market Pro is designed to provide you with enhanced insights, allowing you to make informed decisions and stay ahead of the competition.

Navigate market complexity and guide clients with strategic insights

- Decipher market trends and analyze supply-demand dynamics and demographic changes
- Deep dive into economic indicators to provide insight on the overall health of the market
- Understand local business climate, factors like location desirability, zoning, and tax regulations
- Access bulk data downloads, and market and submarket history and forecasts in Data Hub

Robust toolset to minimize risk and maximize value

- Guide through due diligence underwriting analytics to maximize return on investment
- Help manage risk, assess prices, and forecast profitability in rent, sales and new construction
- Harness historical data and comps to assess the fair market value and optimize pricing
- Access granular property and market insights to identify risks early to mitigate negative impacts



Market-leading solutions for diverse CRE needs

- Utilize CMBS, Fannie Mae, Freddie Mac and loan performance data to keep pulse on the market
- Leverage true owner details to prospect, find new assets, secure deals and negotiate pricing
- Employ robust analytics to evaluate an assets potential value through a predictive lens
- Garner key insights and reports translated by CRE experts into economic market narratives

